



2025 Sunrise Automotive Training & Expo

This annual event joins together mechanical and collision shop owners, managers, technicians and service advisors for the industry's best training and networking.

*We're looking forward to seeing you at our **Game Day Training** event!*

As we continue to grow and welcome our surrounding states in the southwest, we work to support the efforts of our partners and trainers serving the automotive industry by offering hot topic training for technicians, service advisors, managers, and shop owners throughout the weekend.

We invite you to be a Sponsor Partner at Sunrise

Your partnership comes with the benefits of being one of the showcase partners during our expo on Friday and Saturday nights. Our schedule gives you the ability to attend training classes and network with attendees during the day to begin building connections that you can expand upon during the expo. This allows for several opportunities to get the most exposure and time with the key buyers and decision makers throughout the weekend.

Registration is Open!

Sunrise is the event of the southwest & we look forward to having you join us in Arizona!

Please don't hesitate to reach out if you have any questions.

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