

<h1>Sunrise Automotive Training & Expo</h1>					
<h2>July 9-12, 2026</h2>					
<h3>Thursday 1:30 pm - 5:00 pm</h3>					
Tech	Electrical & Electronic				Jim Bennett
Mgmt	Protecting Your Legacy – Business and Estate Planning				Jackson Bobst
Mgmt	Situational Leadership				LeAnne Williamson
<h3>Friday 8:00 am - 5:00 pm</h3>					
Tech	Network Nightmares, Solving the Diagnostic Distress (Full Day)				Gary Smith & Adam Robertson
Tech	Electrical Circuit Troubleshooting (Full Day)				Karl Schneider & Dieter Lorentz
<h3>Friday 8:30 am - 12:00 pm</h3>					
Tech	Modern Air & Fuel Strategies and Diagnostics				Guy Vesco
Mgmt	Being the Boss: Becoming the Boss & Stabilizing the Shop (Session A)				Jimmy Alauria
Marketing	Turn Reviews Into Raving Fans: Win the Google Game (Even with 1-Stars!)				Jimmy Lea
<h3>Friday 9:00 am - 5:00 pm</h3>					
SA	Service Advisor Fundamentals AM (Full Day)				Michelle Wood
<h3>Friday 1:30 - 5:00 pm</h3>					
Tech	Making Sense of Sensors				Guy Vesco
Tech	Automotive Electrical Fundamentals: The Foundation for Accurate Diagnostics (Spanish)				Roberto Ibarra
Mgmt	Being the Boss: Managing People Using the Eight Critical Factors (Session B)				Jimmy Alauria
Mgmt	Effective Communication and The Roadmap of Delegation: How to Lead 1-on-1's and Empower Your Team				Josh Parnell
Mgmt	Sales and Customer Service: Connecting with Confidence (Spanish)				Aldo Gomez
<h3>Saturday 8:30 am - 12:00 pm</h3>					
Tech	BAT-BUILD A TECHNICIAN (Electrical) AM - Duplicate PM Class				Bob Azadi
Tech	Foundational Introduction to Mechanical Conditioning				Andrew Fischer
Tech	Understanding Wiring Diagrams and CAN Networks				Dieter Lorentz
Tech	1...2...3... Misfire!				Gary Weaver
Tech	Proper Use of the Multimeter and Oscilloscope in Automotive Diagnostics (Spanish)				Roberto Ibarra
Mgmt	Fostering A Rock Star Team: 3 Must Have Values To Guarantee Long Term Top-Of-The-Charts Success				Bret Beitler
Marketing	Build A Brand, Build A Future				Lola Schmidt
SA/Tech	Shop Communication Essentials				Jim Bennett
Mgmt	Objection OverRuled! (Spanish)				Aldo Gomez
<h3>Saturday 1:30 pm to 5:00 pm</h3>					
Tech	BAT-BUILD A TECHNICIAN (Electrical) PM - Duplicate AM Class				Bob Azadi
Tech	Fuel Trim Essentials				Andrew Fischer
Tech	Bosch Precision ADAS: Mastering Repair & Calibration				Karl Schneider
Tech	Proper Steering & Suspension Repair Techniques				Gary Weaver
Mgmt	The 3 Pillars of Leadership: How To Build Strong Teams, Create Buy-In, and Inspire Innovation				Josh Parnell
Mgmt	Process Power				Lola Schmidt
SA	How Poor Inspections Kill Maintenance Sales				Brittany Schindler
Marketing	Reign Supreme in the Digital Realm: Master Your Recession-Proof Presence!				Jimmy Lea
<h3>Sunday 9:00 am - 12:00 pm</h3>					
Mgmt	Owners Roundtable - Hosted by Josh Parnell				Josh Parnell
SA	Service Advisor Round Table - Hosted by				
Tech	Technician Roundtable - Hosted by Randy McClure				Randy McClure