

Sunrise Automotive Training & Expo

July 9-12, 2026

Thursday 1:30 pm - 5:00 pm

Tech	Electrical & Electronic	Jim Bennett
Mgmt	Protecting Your Legacy – Business and Estate Planning	Jackson Bobst
Mgmt	Situational Leadership	LeAnne Williamson

Friday 8:00 am - 5:00 pm

Tech	Network Nightmares, Solving the Diagnostic Distress (Full Day)	Gary Smith & Adam Robertson
Tech	Electrical Circuit Troubleshooting (Full Day)	Karl Schneider & Dieter Lorentz

Friday 8:30 am - 12:00 pm

Tech	Modern Air & Fuel Strategies and Diagnostics	Guy Vesco
Mgmt	Being the Boss: Becoming the Boss & Stabilizing the Shop (Session A)	Jimmy Alauria
Marketing	Turn Reviews Into Raving Fans: Win the Google Game (Even with 1-Stars!)	Jimmy Lea

Friday 9:00 am - 5:00 pm

SA	Service Advisor Fundamentals AM (Full Day)	Michelle Wood
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Friday 1:30 - 5:00 pm

Tech	Making Sense of Sensors	Guy Vesco
Tech	Automotive Electrical Fundamentals: The Foundation for Accurate Diagnostics (Spanish)	Roberto Ibarra
Mgmt	Being the Boss: Managing People Using the Eight Critical Factors (Session B)	Jimmy Alauria
Mgmt	Effective Communication and The Roadmap of Delegation: How to Lead 1-on-1's and Empower Your Team	Josh Parnell
Mgmt	Sales and Customer Service: Connecting with Confidence (Spanish)	Aldo Gomez

Saturday 8:30 am - 12:00 pm

Tech	BAT-BUILD A TECHNICIAN (Electrical) AM - Duplicate PM Class	Bob Azadi
Tech	Foundational Introduction to Mechanical Conditioning	Andrew Fischer
Tech	Understanding Wiring Diagrams and CAN Networks	Dieter Lorentz
Tech	1...2...3... Misfire!	Gary Weaver
Tech	Proper Use of the Multimeter and Oscilloscope in Automotive Diagnostics (Spanish)	Roberto Ibarra
Mgmt	Fostering A Rock Star Team: 3 Must Have Values To Guarantee Long Term Top-Of-The-Charts Success	Bret Beitler
Marketing	Build A Brand, Build A Future	Lola Schmidt
SA/Tech	Shop Communication Essentials	Jim Bennett
Mgmt	Objection OverRuled! (Spanish)	Aldo Gomez

Saturday 1:30 pm to 5:00 pm

Tech	BAT-BUILD A TECHNICIAN (Electrical) PM - Duplicate AM Class	Bob Azadi
Tech	Fuel Trim Essentials	Andrew Fischer
Tech	Bosch Precision ADAS: Mastering Repair & Calibration	Karl Schneider
Tech	Proper Steering & Suspension Repair Techniques	Gary Weaver
Mgmt	The 3 Pillars of Leadership: How To Build Strong Teams, Create Buy-In, and Inspire Innovation	Josh Parnell
Mgmt	Process Power	Lola Schmidt
SA	How Poor Inspections Kill Maintenance Sales	Brittany Schindler
Marketing	Reign Supreme in the Digital Realm: Master Your Recession-Proof Presence!	Jimmy Lea

Sunday 9:00 am - 12:00 pm

Mgmt	Owners Roundtable - Hosted by Josh Parnell	Josh Parnell
SA	Service Advisor Round Table - Hosted by	
Tech	Technician Roundtable - Hosted by Randy McClure	Randy McClure